



# uPlaya Press Kit (UPK)

for more info visit this artist online at: <http://uplaya.com/artists/benin10d/info>



A. Joseph Benintende III  
205-936-8742  
Ben@BENin10D.com  
www.BENin10D.com

Primary Genre: **Other**  
Secondary Genre: **Alt-Country**

Contact Name: **Ben Intende**  
Email: **Ben@BENin10D.com**

BENin10D writes hit music for hit artist.. After 20+ years, retired from Live Nation as Director of Promotions & touring BENin10D knows a little bit about the biz and now devotes 100% to writing music. He writes of life's extreme emotions & experiences that he feels most have experienced & relate to.

## uPlaya™ Awards

This artist has songs that have been awarded Silver, Platinum, Gold Auddy Awards



uPlaya Audionaut Awards (Auddys™) gives you an idea of hit potential of a song. Auddy's are determined by analyzing songs using uPlaya patented Hit Song Science® (HSS™) which is recognized within music industry as a reliable source for hit potential analysis. The higher the audionaut award the more potential a song has for commercial success.

Learn more at [www.uplaya.com](http://www.uplaya.com)

## BENin10D Biography

BENin10D a 2nd generation Sicilian, grew up in the French Quarter in New Orleans, Louisiana and at age 6 heard guitar and learned from his next door neighbor, the legendary writer & performer Johnny Rivers and BEN has been involved in music ever since, everyday of his life since he was 6 years old. His wife says he even writes, plays & performs guitar quite well in his sleep ! Grin BENin10D spent 20+ years in the concert & concert touring business, until 2004 when a spinal cord injury, changed the direction of his life forever. At first, you would think what a tragedy, but ask anyone who knows BENin10D and they will tell you he has always been and still is a Half Full Glass type of person. He looks at this event as an opportunity to finally slow down and focus on his one TRUE LOVE in life (other than his wife, Lila and Lab, Angel) writing music. BENin10D writes every single day and he will tell you his songwriting will not only allow him to get off of disability, it will allow him to live more comfortably than he ever has, he say's it is because GOD is in charge. Even before his accident he had a very deep faith and it appears to be even deeper now. BENin10D always has another national artist in mind when writing each song. BENin10D does understand, one of his major weak points is that each song is not a \$1000 studio demo quality. BENin10D shares his disability income barely covers living expenses for himself and his family much less paying for studio work. So he has put together a nice little rig at home and while he does his own recording he honestly admits, he is a much better songwriter than he is a producer and sound engineer, even though he feels he has grown in that area by leaps and bounds, since beginning with his present equipment. He only ask one simple request, that any artist, producer or artist management listen to the song for it's own merits and not the merits of it's recording, even though BENin10D states, the recording are good, he just knows if he could afford a studio, they would be much, much better. He welcomes and thanks those that stop by and listen and learn a little bit about BENin10D. We (BENin10D team, not from BENin10D) believe you will find one of the most talented, compassionate, extraordinary men you have ever met, if you ever get the opportunity to meet BENin10D, despite his injury and condition, he still devotes a large amount of time finding people who are in need and finding a way to help. You can chose the songs in his catalog, that were written for just that purpose. Thanks for stopping by, please let us know if we can be of service. Ben@BENin10D.com

## Press

"advanced" | Search Results @ Ultimate...

" Search results for 'hello' query ... BENin10D. Clean Crazy. Category : Original music. Added : 23 Nov, 2009. Tags : love, benin10d, joe, acoustic, benintende, hit, song ... "

[community.ultimate-guitar.com/search.php?what=mp3&...](http://community.ultimate-guitar.com/search.php?what=mp3&...)

American Songspace | BENin10D

" Booking: [www.BENin10D.com](http://www.BENin10D.com). Administrative: [www.BENin10D.com](http://www.BENin10D.com). P.R.O.. BMI ... America on CNN by Joe Benintende on 9/14/2001 [http://www.youtube.com/watch?v ... "](http://www.youtube.com/watch?v...)

[www.americansongspace.com/BENin10D](http://www.americansongspace.com/BENin10D)

## Albums



## Additional Tags

Joe-B-, Joe-Benintende, BENin10D, -NSYNC, Tim-McGraw, Toby-Keith, Red-Mountain-Entertainment, Live-Nation, Oak-Mountain-Amphitheatre, Joe-B--Presents, Joe-B--at-Oak-Mountain, Jim-Croce, Poplockin, Nashville, Music-Row

## Additional Sites

<http://www.MySpace.com/JoeBenintende>

<http://www.Facebook.com/JoeB.Benintende>

<http://www.Facebook.com/JoeB.Benintende>

<http://www.youtube.com/SicilyJoe>

<http://benin10d.blogspot.com/>



[BENin10D -...](#) [BENSTRUMENTALS](#)

## Instrumentation

BENin10D's forte is guitar of all types but also gets lost inside the piano, other keyboards, mandolin, banjo and harmonica

## Requirements

TBA

