



uPlaya Press Kit (UPK)

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Lu Sloan

Biography

Primary Genre: **R&B / Hip-Hop**

Secondary Genre: **New Age**

Contact Name: **Mr. Sloan** Email:

Lucioussloan33@gmail.com

Lucious Norien Sloan was born June 27, 1983 in Santa Maria, CA. Better known by his stage name, Lu Sloan, he is a rapper and producer that uses his own creative lyrics to blend soulful hip-hop and pop genres. Lu Sloan's music consists of combinations of rhymes and lyrical antidotes fueled by his own trials and tribulations. His musical influences are wide-ranging, including Michael Jackson, James Brown, Snoop Dogg, U.G.K. and most importantly, his father, a musician and entertainer.

Lucious didn't have it easy growing up being shuffled between his single mother and grandparents. At the age of 9 his mother married a military man and the family soon relocated to Abilene, TX. This was not an easy move, being away from his father and paternal grandparents on the West Coast. This gave rise to Lu Sloan channeling his frustrations and angers into poems and lyrics. He expressed these rhymes through the halls of Abilene's Cooper High School, as well as at many local talent shows throughout the city with fellow aspiring lyricist Lamonte Harris, better known as Ace Mitch. The summer before his junior year of high school, his stepfather received relocation orders to Sheppard Air Force Base in Wichita Falls, TX. Lucious then began attending Hershey High School where he starred in football, and also made a connection with Richard Escobedo. Escobedo sparked his interest in production, recording and creative control over his music. Richard later became known as Picnic with PicnicTyme Productions.

Lucious was unable to stay settled in Wichita Falls due to conflict with his stepfather. Consequently, he, his mother, sisters and brother, relocated to Arlington, TX, where he attended Arlington high school. Lucious dedicated most of his time to football, where he was a star running back. He graduated in 2002, and wanted go to college in California where his father and grandmother could watch him play football. So, he was walk-on for the Allan Hancock Junior College football team. In the midst of his first season, a catastrophe hit that would change his life forever. Lucious was shot four times, and the fifth bullet meant for him would take the life of his father. He has never overcome the tragic loss of his father, but continues to cope, using the event to shape his unique sound.

Additional Sites

- <http://www.facebook.com/lusloan>
- <http://www.twitter.com/lusloan>

Lu Sloan moved back to Dallas to be closer to his family and help his mother. There, he honed his craft performing around town, opening up for artists such as Rick Ross, Lil' Flip, and others. His friend, Kris Pendleton, always wanted to help Lu Sloan achieve his dream and success in the music business. Together, they established their own independent record label, Bang Bang Music Group, in the beginning of 2011.

Currently, Lu Sloan is working on his first EP album that consist of features by his cousin, Trill Real, and many more. Stay tuned for the highly anticipated EP and other major moves from Bang Bang Music Group.

Albums



[the gansta &...](#)