



uPlaya Press Kit (UPK)

for more info visit this artist online at:

<http://uplaya.com/artists/psyaviah/info>



Primary Genre: **Dance & Electronic**

Secondary Genre: **Alternative**

An eclectic electronic trip with a hint of darkness. Sexy female vocals, screeching synths, emotional elements and additional guitars on top. Serving a mix between electro-clash, electro-rock, ebm and industrial.

Psy'Aviah

Biography

Three musicians and friends had that little magic touch which gave birth to PSYAVIAH, an eclectic band project that was apparently bound to be successful! In the same year, the trio was named winner of Belgium's famous radio station Studio Brussels Demopoll and they started to perform all across Europe.

Having acquired a certain reputation through their sexy and dynamic performances, and being perceived by many as one of the most promising talents on the Belgian indie scene with comparisons to SOLD OUT, PRAGA KHAN or yet FRONT 242, PSYAVIAH decided to focus on the recording of their debut album *Creationism* that eventually was released in 2007.

With an open-minded progressive electro-rock music approach at the crossroads of dark EBM, electro clash and industrial rock, PSYAVIAH manage to reach a rather diversified audience bringing them on stages of alternative rock festivals and other goth industrial events.

While teaming up again with producer Len Lemeire (32CRASH, IMPLANT, etc.) for the recording of their second album *Entertainment Industries*, the Belgian trio again brilliantly score a top 20 entry in BBC's *The Next Big Thing* contest, they appear on several high-profile compilations, deliver various excellent remix works and ended up signing to Belgian record label Alfa Matrix.

Entertainment Industries brought a more upbeat and danceable attitude, with the unique and sensual female vocals of Emélie and Yves unmatched vicious synth arrangements. PSYAVIAH are challenging the dark elektro genre by grabbing it by the horns and giving it a special twist by incorporating an electric pop rock tone to their work while infusing fresh modern techno trance ingredients to the whole lot.

This resulted in PSYAVIAH being asked to perform at various festivals (BIMfest, Gothic Festival, Delta Festival, etc.) as well as playing with EMILIE AUTUMN, SUBSONICA, 65DAYSOFFSTATIC etc.

For their new album Eclectic they joined forces with Geert de Wilde from the EBM cult acts IC 434, PANGEA, TALES OF DOOM, etc, for mastering and reminded us of what PSYAVIAH is about: eclectic electronic music with a hint of darkness and vague references to dark EBM, electro clash and industrial rock. They also made some fruitful collaborations with Jean-Luc De Meyer (FRONT 242), Geert de Wilde (IC 434) and Jennifer Parkin (Ayria) as well as inviting some remixers. Rules are made to be broken so get ready for some uplifting electric eclecticism!

Albums



[Eclectic](#)

Instrumentation

- Emlie Nicola (Vocals, Lyrics)
- Yves Schelpe (Machines, Vocals, Lyrics)
- Kristof De Clerck (Guitars)

Requirements

- 3 on stage
- 4 mic
- 1 stereo laptop output (mixing all synths on stage)
- 1 guitar
- 1 roadie / technical / sound assistant