



uPlaya Press Kit (UPK)

for more info visit this artist online at:

<http://uplaya.com/artists/sincere281/info>



Primary Genre: **R&B / Hip-Hop**

Secondary Genre: **Rap**

Contact Name: Email:

One word defines me and that's amazing.
everything I do is special, and
monumental.

uPlaya™ Awards

This artist has songs that have been
awarded Platinum Auddy Awards



**PLATINUM
AUDDY™**

uPlaya Audionaut Awards (Auddys™)
gives you an idea of hit potential of a
song. Auddy's are determined by
analyzing songs using uPlaya patented
Hit Song Science® (HSS™) which is
recognized within music industry as a
reliable source for hit potential analysis.
The higher the audionaut award the more
potential a song has for commercial
success.

Learn more at www.uplaya.com

\$incere

Biography

My name is \$incere, I was born and raised in Houston TX. I now reside in California to persue my dreams in the music industry. I am a lyricist/song writer, if you need any type of songs written for an album hit me up. It doesn't matter what genre I do it all. If you want to do a collaboration on a song hit me up.

Press

- [Coast 2 Coast Exclusive Series Vol...](#)

" What most of you all may/may not have realized is that these Coast 2 Coast boys have been crushin' the game with their artist mixtapes. I've been grabbing a "

- smokingsection.uproxx.com/TSS/2008/12/...
- [XXLmag.com - " Russell Simmons The Turnaround](#)

" MTV: DMC, Russell Simmons Not Excited' About Run-DMC Movie ... INCERE says: He is making a good point when he talks about the government getting involve. ... "

www.xxlmag.com/online/?p=11697

Albums



[The Most...](#)

Additional Sites

- <http://www.myspace.com/sincere281>
- <http://twitter.com/sincere281>